

# 3 FREE MASONRY WEBINARS PRESENTED BY INDUSTRY EXPERTS

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## ■ THURS., SEPT. 16, 2021 - 11AM–NOON ET RESILIENT COMMUNITY RISK REDUCTION, AN ECONOMIC APPROACH TO MULTI-RESIDENTIAL STRUCTURES (1 AIA/CES LU HSW | 0.1 ICC CEU)

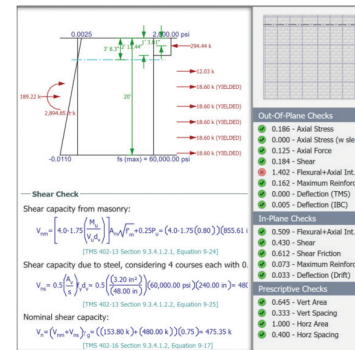
By Walter G. M. Schneider III, Ph.D., P.E., CBO, MCP, CFO, MiFireE, FASCE & Patrick Riley, CPCU, ARM, CRIS  
While thoughts may be on the impact of a disaster to the actual structure involved, the entire community is impacted and at risk. During a disaster there are never enough resources, and those resources need to be allocated based on prioritized need. If structures are designed and constructed with community risk reduction in mind, while still being economical, resources can be better utilized during a disaster. In addition, the hardening of the builders risk/property insurance market has increased the total cost to insure projects of all types. Projects built with wood frame construction materials have experienced sharper rate increases for multi-residential structures, both from a builder's risk and long-term property insurance premium perspective for the building owner.

## ■ TUES., NOV. 9, 2021 - 11AM–NOON ET ELEMASONRY (1 AIA/CES LU HSW | 0.1 ICC CEU)

By Jason Thompson ~ Vice President of Engineering, National Concrete Masonry Association  
EleMasonry is an innovative new software package for designing a variety of masonry building elements. The software can be used to develop code-compliant designs for walls, columns, beams, and pilasters. This webinar will review the features of this software, with focus on how the software can aid designers in completing design work quickly, efficiently, and in accordance with current building codes.

## ■ TUES., NOV. 30, 2021 - 11AM–NOON ET MASONRY DETAILING TIPS PART 2 (1 AIA/CES LU HSW | 0.1 ICC CEU)

By W. Mark McGinley, PE, Ph.D, FASTM, FTMS ~ Professor and Endowed Chair for Infrastructure Research, Civil and Environmental Engineering, University of Louisville  
Effective design of masonry often is dependent of proper detailing. This talk will extend the concepts presented last year and address topics such as water resistant details, thermal bridging, options related to continuous insulation requirements, and differential movements. Concepts and details will be described.





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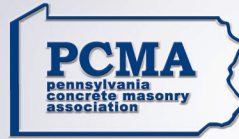


# MASONRY WEBINARS!

**Sept. 16<sup>th</sup> ■ Nov. 9<sup>th</sup>  
& Nov. 30<sup>th</sup> 2021**

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■ Concrete Block ■ Segmental Retaining Wall ■ Pavers

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