

# FREE MASONRY WEBINARS PRESENTED BY INDUSTRY EXPERTS

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## ■ FRI., OCT. 18, 2019 - 11AM–NOON ET MASONRY AND ENERGY CODES – EFFECTIVE ENERGY COMPLIANCE

(1 AIA/CES LU HSW | 0.1 ICC CEU)

By W. Mark McGinley, PE, Ph.D, FASTM, FTMS ~ *Professor and Endowed Chair for Infrastructure Research, Civil and Environmental Engineering, University of Louisville*

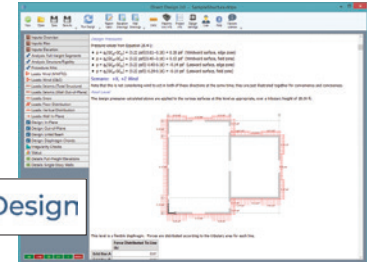
The new energy codes are requiring greater performance from exterior wall systems. This seminar will explore the variety of ways that exterior masonry wall systems can be designed to be code compliant. Both prescriptive methodologies and more sophisticated whole building analyses will be discussed.



## ■ MON., NOV. 4, 2019 - 11AM–NOON ET NEW DIRECT DESIGN OF MASONRY SOFTWARE (1 AIA/CES LU HSW | 0.1 ICC CEU)

By Jason Thompson ~ *Vice President of Engineering, National Concrete Masonry Association*

Game changer – not since computers were introduced for the design of buildings has a design tool been introduced that truly makes the complexities of building design easy. Direct Design is a new structural design software package that seamlessly facilitates the layout and design of concrete masonry buildings in minutes. Jason will show you how design calculations that could take days are now done in minutes. Check it out at [directdesignsoftware.com](http://directdesignsoftware.com). Special pricing through PCMA only \$200 per year!



## ■ THURS., DEC. 12, 2019 - 11AM–NOON ET BUILDING DESIGN CONSIDERATIONS TO HELP MITIGATE ACTIVE SHOOTER INCIDENTS (1 AIA/CES LU HSW | 0.1 ICC CEU)

By Walter G. M. Schneider III, Ph.D., P.E., CBO, MCP, CFO, MiFireE

As society changes, the built environment must adapt. Where in the past the primary safety consideration in a building was fire protection, now we need to consider the real possibility of an active shooter. In many ways the efforts of mitigating one threat go counter to mitigation of the other threat. This program will present some possible design solutions to minimize the active shooter threat while not compromising the fire safety of the building.





**3 FREE**

## **MASONRY WEBINARS!**

**Oct. 18<sup>th</sup> ■ Nov. 4<sup>th</sup>  
& Dec. 12<sup>th</sup> 2019**

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*Return Service Requested*

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■ Concrete Block ■ Segmental Retaining Wall ■ Pavers

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