

# HOW TO DESIGN A MASONRY STRUCTURE IN 20 MINUTES!



Sponsored by  
**Pennsylvania Concrete Masonry Association  
and Delaware Valley Masonry Institute.**  
In cooperation with National Concrete Masonry Association  
and The Masonry Society.

**THURSDAY, APRIL 22, 2010**

**LOCATION:**

**Crowne Plaza Valley Forge Hotel**  
260 Mall Blvd., King of Prussia, PA  
610-265-7500 | www.cpvvalleyforge.com

**TIME:**

**7:00 AM - 8:00 AM**  
Registration / Buffet Breakfast  
**8:00 AM - NOON** - Seminar

**PRESENTER:**

**Jason Thompson**, VP of Engineering,  
National Concrete Masonry Association  
and one of the developers of this new  
Direct Design Technique.

**COST TO ATTEND: \$125**

**Includes Seminar, New Direct Design Manual,  
Buffet Breakfast & Refreshments**

**REGISTRATION:**

**Deadline is April 16, 2010.**

*Please contact PCMA Executive Director  
Jan Boyer with any questions at  
717-279-6346 or jboyer@pacma.com*

## PROGRAM DESCRIPTION

**“TIME IS MONEY” AND THIS NEW METHOD  
WILL SAVE YOU BOTH TIME AND MONEY!!**

*Be a part of this first presentation in the US  
and get ahead of your competition.*

This seminar provides engineers, architects, building code officials, and contractors with more flexibility to easily and quickly design concrete masonry systems. A new structural design standard has been developed by The Masonry Society (TMS) titled *Direct Design Handbook for Masonry Structures*. This direct design procedure is a table-based structural design method that permits the user, by following a specific series of steps, to design and specify the vast majority of, concrete masonry bearing-wall structures in compliance with the 2008 MSJC Code and Specification, ASCE 7-05 (Supplement No. 1), and the 2009 International Building Code.

**FAST – CODE COMPLIANT – NO CALCULATIONS NEEDED  
EVERYTHING YOU NEED IS IN EASY TO READ TABLES  
MASONRY DESIGN MADE EASY, FAST AND ECONOMICAL.**



*This program meets AIA/CES criteria for Continuing Education.  
Architects and Engineers will receive a certificate for 4.0 Unit  
Hours Health, Safety & Welfare for attending this event.*

**PCMA • PO Box 4, Lebanon, PA 17042 • Phone 717-279-6346 • Fax 717-272-5147 • jboyer@pacma.com**

## REGISTRATION FORM

**DESIGN A MASONRY STRUCTURE IN 20 MINUTES! - APRIL 22, 2010**

*Registration Deadline April 16, 2010*

Name \_\_\_\_\_ Best Phone for Contact \_\_\_\_\_

Company Name \_\_\_\_\_ Email \_\_\_\_\_

*One form per person (make additional copies as needed.)*

Enclosed is a check in the amount of \$ \_\_\_\_\_

**Registration is \$125 per person.** Please make check payable to PCMA.

Send this registration form and check to:

PCMA • PO Box 4 • Lebanon, PA 17042

*Please indicate one of the following:*

PCMA Member       Engineer  
 DVMI Member       Code Official  
 Architect           Student

ALL NEW SEMINAR!

FIRST TIME PRESENTED IN THE US

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